

**Exam. Code : 107306**

**Subject Code : 2172**

**B.Com. (Prof.) 6<sup>th</sup> Semester**

**ENTREPRENEURSHIP AND PROJECT MANAGEMENT**

**Paper—BCP-601**

Time Allowed—Three Hours] [Maximum Marks—50

**SECTION—A**

**Note :—** Attempt any *ten* questions. Each question carries 1 mark.

1. (i) Innovation
- (ii) Intrapreneur
- (iii) Business Planning
- (iv) Small Scale Industries
- (v) Technopreneurship
- (vi) Venture Capital
- (vii) Fabian Entrepreneur
- (viii) Types of Projects
- (ix) Industrial Policy
- (x) Entrepreneur
- (xi) Sources of finance
- (xii) System Analysis. 10×1

**SECTION—B**

**Note :—** Attempt any *two* questions. Each question carries **10 marks.**

2. Explain the Entrepreneurial Decision Process in detail.
3. What do you understand by the term “Social Responsibility” ? Explain the functions of entrepreneur.
4. Explain the concept and need of Intrapreneurship.
5. What do you understand by term Industrial location ?  
What are the factors determining the Industrial location ?  
10×2

**SECTION—C**

**Note :—** Attempt any *two* questions. Each question carries **10 marks.**

6. What are the various sources of finance to expand the capital base of a company ?
7. Explain the Project life cycle in detail.
8. Explain Market Appraisal. How do you forecast future demand and sales of a Project ?
9. What is Financial Appraisal ? Discuss various methods of Financial Appraisal. 10×2